

Books in Europe

<https://marketpublishers.com/r/B21A71D6596EN.html>

Date: April 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: B21A71D6596EN

Abstracts

Books in Europe

Summary

Books in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The European book market recorded total revenues of \$33.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.2% between 2018 and 2023.

The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$23 billion, equivalent to 68.6% of the market's overall value.

Europe accounted for a 21.9% share of the global book market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the books market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Europe

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe books market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Europe books market by value in 2023?

What will be the size of the Europe books market in 2028?

What factors are affecting the strength of competition in the Europe books market?

How has the market performed over the last five years?

What are the main segments that make up Europe's books market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies have leading players followed in recent years?
- 7.3. What are the strengths of the leading players?
- 7.4. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Thalia Bucher GmbH
- 8.2. Arnoldo Mondadori Editore SpA
- 8.3. WH Smith PLC
- 8.4. Waterstones Booksellers Ltd
- 8.5. Amazon.com Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Europe books market value: \$ million, 2018-23
Table 2: Europe books market category segmentation: % share, by value, 2018-2023
Table 3: Europe books market category segmentation: \$ million, 2018-2023
Table 4: Europe books market geography segmentation: \$ million, 2023
Table 5: Europe books market value forecast: \$ million, 2023-28
Table 6: Thalia Bucher GmbH: key facts
Table 7: Thalia Bucher GmbH: Key Employees
Table 8: Arnoldo Mondadori Editore SpA: key facts
Table 9: Arnoldo Mondadori Editore SpA: Annual Financial Ratios
Table 10: Arnoldo Mondadori Editore SpA: Key Employees
Table 11: WH Smith PLC: key facts
Table 12: WH Smith PLC: Annual Financial Ratios
Table 13: WH Smith PLC: Key Employees
Table 14: Waterstones Booksellers Ltd: key facts
Table 15: Waterstones Booksellers Ltd: Key Employees
Table 16: Amazon.com Inc: key facts
Table 17: Amazon.com Inc: Annual Financial Ratios
Table 18: Amazon.com Inc: Key Employees
Table 19: Amazon.com Inc: Key Employees Continued
Table 20: Europe size of population (million), 2019-23
Table 21: Europe gdp (constant 2005 prices, \$ billion), 2019-23
Table 22: Europe gdp (current prices, \$ billion), 2019-23
Table 23: Europe inflation, 2019-23
Table 24: Europe consumer price index (absolute), 2019-23
Table 25: Europe exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Europe books market value: \$ million, 2018-23

Figure 2: Europe books market category segmentation: \$ million, 2018-2023

Figure 3: Europe books market geography segmentation: % share, by value, 2023

Figure 4: Europe books market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the books market in Europe, 2023

Figure 6: Drivers of buyer power in the books market in Europe, 2023

Figure 7: Drivers of supplier power in the books market in Europe, 2023

Figure 8: Factors influencing the likelihood of new entrants in the books market in Europe, 2023

Figure 9: Factors influencing the threat of substitutes in the books market in Europe, 2023

Figure 10: Drivers of degree of rivalry in the books market in Europe, 2023

I would like to order

Product name: Books in Europe

Product link: <https://marketpublishers.com/r/B21A71D6596EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B21A71D6596EN.html>