

# Books in the United States

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## Abstracts

### Books in the United States

#### Summary

Books in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The US book market had total revenues of \$28.1 billion in 2023, representing a compound annual growth rate (CAGR) of 1.9% between 2018 and 2023.

The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$20.8 billion, equivalent to 74% of the market's overall value.

The US accounted for an 18.3% share of the global book market in 2023.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United States

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States books market with five year forecasts

### Reasons to Buy

What was the size of the United States books market by value in 2023?

What will be the size of the United States books market in 2028?

What factors are affecting the strength of competition in the United States books market?

How has the market performed over the last five years?

What are the main segments that make up the United States's books market?

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