

Books in the United Kingdom

<https://marketpublishers.com/r/BE8D95A1B096EN.html>

Date: April 2024

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: BE8D95A1B096EN

Abstracts

Books in the United Kingdom

Summary

Books in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The UK book market recorded total revenues of \$5 billion in 2023, representing a compound annual growth rate (CAGR) of 3.6% between 2018 and 2023.

The physical segment accounted for the market's largest proportion in 2023, with total revenues of \$2.3 billion, equivalent to 45.8% of the market's overall value.

The UK accounted for a 14.8% share of the European book market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the books market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United Kingdom

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom books market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Kingdom books market by value in 2023?

What will be the size of the United Kingdom books market in 2028?

What factors are affecting the strength of competition in the United Kingdom books market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's books market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What strategies have leading players followed in recent years?
- 7.4. What have been the most significant mergers and acquisitions recently?

8 COMPANY PROFILES

- 8.1. Waterstones Booksellers Ltd
- 8.2. WH Smith PLC
- 8.3. Amazon.com Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom books market value: \$ million, 2018-23
- Table 2: United Kingdom books market category segmentation: % share, by value, 2018-2023
- Table 3: United Kingdom books market category segmentation: \$ million, 2018-2023
- Table 4: United Kingdom books market geography segmentation: \$ million, 2023
- Table 5: United Kingdom books market value forecast: \$ million, 2023-28
- Table 6: Waterstones Booksellers Ltd: key facts
- Table 7: Waterstones Booksellers Ltd: Key Employees
- Table 8: WH Smith PLC: key facts
- Table 9: WH Smith PLC: Annual Financial Ratios
- Table 10: WH Smith PLC: Key Employees
- Table 11: Amazon.com Inc: key facts
- Table 12: Amazon.com Inc: Annual Financial Ratios
- Table 13: Amazon.com Inc: Key Employees
- Table 14: Amazon.com Inc: Key Employees Continued
- Table 15: United Kingdom size of population (million), 2019-23
- Table 16: United Kingdom gdp (constant 2005 prices, \$ billion), 2019-23
- Table 17: United Kingdom gdp (current prices, \$ billion), 2019-23
- Table 18: United Kingdom inflation, 2019-23
- Table 19: United Kingdom consumer price index (absolute), 2019-23
- Table 20: United Kingdom exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom books market value: \$ million, 2018-23

Figure 2: United Kingdom books market category segmentation: \$ million, 2018-2023

Figure 3: United Kingdom books market geography segmentation: % share, by value, 2023

Figure 4: United Kingdom books market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the books market in the United Kingdom, 2023

Figure 6: Drivers of buyer power in the books market in the United Kingdom, 2023

Figure 7: Drivers of supplier power in the books market in the United Kingdom, 2023

Figure 8: Factors influencing the likelihood of new entrants in the books market in the United Kingdom, 2023

Figure 9: Factors influencing the threat of substitutes in the books market in the United Kingdom, 2023

Figure 10: Drivers of degree of rivalry in the books market in the United Kingdom, 2023

I would like to order

Product name: Books in the United Kingdom

Product link: <https://marketpublishers.com/r/BE8D95A1B096EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE8D95A1B096EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970