

Booking Holdings Inc - Company Profile and SWOT Analysis

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Abstracts

Booking Holdings Inc %li%Company Profile and SWOT Analysis

Summary

Booking Holdings Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Booking Holdings Inc (Booking Holdings) is a leading provider of online travel and related services. The company's main activities involve facilitating online travel purchases between travel service providers and travelers, as well as offering advertising services, restaurant reservations, and other services such as travel-related insurance and restaurant management services. Its major services include online travel reservation services and advertising services. Booking Holdings operates through five primary consumer-facing brands: Booking.com, Priceline, Agoda, KAYAK, and OpenTable. The company's services are used by consumers seeking travel and dining experiences, and by travel service providers and restaurants. It connects consumers with its travel service provider partners through its online platforms. The company has operation in the US, the UK, the Netherlands, and in other countries. Booking Holdings is headquartered in Norwalk, Connecticut, the US.

Scope

Detailed information on Booking Holdings Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Booking Holdings Inc in the form of a SWOT analysis

An in-depth view of the business model of Booking Holdings Inc including a breakdown and examination of key business segments

Intelligence on Booking Holdings Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Booking Holdings Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Booking Holdings Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Booking Holdings Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Booking Holdings Inc's business structure, strategy and prospects.

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