

The Bonne Bell Company (Inactive) - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/BBCAEC41287EN.html>

Date: January 2017

Pages: 21

Price: US\$ 175.00 (Single User License)

ID: BBCAEC41287EN

Abstracts

SUMMARY

The Bonne Bell Company (Inactive) - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on The Bonne Bell Company (Inactive) required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Bonne Bell Company (Inactive) in the form of a SWOT analysis

An in-depth view of the business model of The Bonne Bell Company (Inactive) including a breakdown and examination of key business segments

Intelligence on The Bonne Bell Company (Inactive)'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Bonne Bell Company (Inactive), such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of The Bonne Bell Company (Inactive) and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Bonne Bell Company (Inactive) as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Bonne Bell Company (Inactive)'s business structure, strategy and prospects.

KEY HIGHLIGHTS

The Bonne Bell Company (Bonne Bell) is a manufacturer and distributor of cosmetic products. The product portfolio of the company includes lip gloss, eye liners, mascara, eye definers and other face and skin care products. Its major brands include lip lites, lip lushous, Lip d'Votion and Eye Shadow Box, among others. Bonne Bell retails its products through supermarkets, drugstores, beauty retailers and specialty shops. It also sells its products through web based services. The company's products are marketed across the US, Australia, Brazil, Austria, Germany, Egypt, Nigeria, Finland, Jordan, Kuwait, Taiwan, Lebanon, Norway, the UK, Qatar, Sweden, New Zealand, Saudi Arabia, and the UAE. Bonne Bell is headquartered in Westlake, Ohio, the US. In January 2015, Markwins International Corporation entered into an agreement to acquire Bonne Bell.

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COMPANIES MENTIONED

The Bonne Bell Company (Inactive)

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