

# Bojangles, Inc. - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Bojangles, Inc. - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Bojangles, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Bojangles, Inc. (BI) is a quick-service restaurant chain. It specializes in offering southern classics including fresh, never frozen and hand-breaded chicken, buttermilk biscuits, sandwiches, flavorful fixin's and iced tea. Bi operates through Bojangles' Famous Chicken & Biscuits brand. Its menu features an assortment of sandwiches, chicken wings and breakfast items including snacks, drinks, chicken, biscuits, sweets, country ham, steak, eggs, cheese, coffee and beverages. It also provides catering services at various public and private parties, picnics, community festivals and sporting events alongside operating BI's mobile kitchen, catering to outdoor events. The company operates as an in-direct subsidiary of Advent International Corporation. BI is headquartered in Charlotte, North Carolina, the US.

#### SCOPE

Detailed information on Bojangles, Inc. required for business and competitor intelligence needs



A study of the major internal and external factors affecting Bojangles, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Bojangles, Inc. including a breakdown and examination of key business segments

Intelligence on Bojangles, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bojangles, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Bojangles, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bojangles, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bojangles, Inc.'s business structure, strategy and prospects.



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