

The Body Shop International Ltd - Company Profile and SWOT Analysis

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Abstracts

The Body Shop International Ltd. Company Profile and SWOT Analysis

Summary

The Body Shop International Ltd. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Body Shop International Ltd (The Body Shop), a subsidiary of Natura (Brasil) International BV is a manufacturer and retailer of personal care products. The company's product portfolio comprises soaps, shower gels, body scrubs, body butter and hand creams. It also offers cleansers, toners moisturizer, serums and eye creams, powders, mineral make-up, brushes, bronzers, mascaras, eyeliners and eyeshadows. It also offers deodorants, shampoos, conditioner and hair styling products for all types of hairs. The company sells its products through owned-stores, franchise stores and online. It operates innovation lab for developing advanced products in East Croydon, and a global support center in West Sussex, the UK. The company's operations are spread across the Americas, Europe, Asia-Pacific, Australia and the Middle East. The Body Shop is headquartered in London, England, the UK.

Scope

Detailed information on The Body Shop International Ltd required for business

and competitor intelligence needs

A study of the major internal and external factors affecting The Body Shop International Ltd in the form of a SWOT analysis

An in-depth view of the business model of The Body Shop International Ltd including a breakdown and examination of key business segments

Intelligence on The Body Shop International Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Body Shop International Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Body Shop International Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Body Shop International Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Body Shop International Ltd's business structure, strategy and prospects.

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