

# Bloomin' Brands Inc - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Bloomin' Brands Inc - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Bloomin' Brands Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Bloomin' Brands Inc (Bloomin' Brands) is a casual dining restaurant operator. The company runs its restaurants on four founder-based concepts including Outback Steakhouse, Bonefish Grill, Carrabba's Italian Grill, and Fleming's Prime Steakhouse & Wine Bar. Its restaurant concepts range from price point and degree of formality from casual to fine dining and upscale casual. Its restaurants' menu offerings include soups and sides, salads, steaks, pasta, seafood, wood-fired pizza, chops, beef, pork and chicken entrees, and seasonal specials. It also offers Bloomin' Onion, desserts, wine, and beer. The company operates restaurants in Asia, North America, South America, and Australia. Bloomin' Brands is headquartered in Tampa, Florida, the US.

#### SCOPE

Detailed information on Bloomin' Brands Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Bloomin' Brands Inc in the form of a SWOT analysis

An in-depth view of the business model of Bloomin' Brands Inc including a breakdown and examination of key business segments

Intelligence on Bloomin' Brands Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bloomin' Brands Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Bloomin' Brands Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bloomin' Brands Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bloomin' Brands Inc's business structure, strategy and prospects.



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