

Blistex Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/B09302A4FD3EN.html>

Date: May 2023

Pages: 18

Price: US\$ 175.00 (Single User License)

ID: B09302A4FD3EN

Abstracts

Blistex Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Blistex Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Blistex Inc (Blistex) is a manufacturer and distributor of lip care products. The company primarily produces lip balm, lip ointment, and other lip care products. It also offers products for treatment and prevention of cracked and chapped lips, fever blisters and sore pain. It offers hydrating lip balms, seasonal balms, flavored balms, medicated lip ointment, moisturizing lip products and medicated balms for dry and cracked lips. It also offers lip balms that contain sunscreen that provides protection from UVA and UVB rays. The company markets these products under the brand name Stridex. The company sells its products primarily through supermarkets, drug stores, beauty stores and other retail stores. Blistex is headquartered in Oak Brook, Illinois, the US

SCOPE

Detailed information on Blistex Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Blistex Inc in the form of a SWOT analysis

An in-depth view of the business model of Blistex Inc including a breakdown and examination of key business segments

Intelligence on Blistex Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Blistex Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Blistex Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Blistex Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Blistex Inc's business structure, strategy and prospects.

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