

Biotechnology in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Biotechnology in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Biotechnology in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The US biotechnology market had total revenues of \$208.2bn in 2020, representing a compound annual growth rate (CAGR) of 6% between 2016 and 2020.

The medical/healthcare segment was the market's most lucrative in 2020, with total revenues of \$122.6bn, equivalent to 58.9% of the market's overall value.

There is a wide range of funding available for biotech firms in the US, such as the Small Business Innovation Research (SBIR) program and Small Business Technology Transfer (STTR) program, which has supported growth in the

market and attracted new entrants.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the biotechnology market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the biotechnology market in the United States

Leading company profiles reveal details of key biotechnology market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States biotechnology market with five year forecasts

REASONS TO BUY

What was the size of the United States biotechnology market by value in 2020?

What will be the size of the United States biotechnology market in 2025?

What factors are affecting the strength of competition in the United States biotechnology market?

How has the market performed over the last five years?

What are the main segments that make up the United State's biotechnology market?

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