

Biotechnology in Italy - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Biotechnology in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The Italian biotechnology market had total revenues of \$17.5bn in 2020, representing a compound annual growth rate (CAGR) of 17.5% between 2016 and 2020.

The medical/healthcare segment was the market's most lucrative in 2020, with total revenues of \$7.3bn, equivalent to 41.7% of the market's overall value.

The COVID-19 pandemic has brought about unprecedented levels of uncertainty in many sectors, making the future of biotechnology uncertain. However, in the mid- to long-term the market as a whole should benefit from rising investment in medicines and government support for scientific and technological innovation as part of the Next

Generation Italia post-pandemic recovery plan.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the biotechnology market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the biotechnology market in Italy

Leading company profiles reveal details of key biotechnology market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy biotechnology market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy biotechnology market by value in 2020?

What will be the size of the Italy biotechnology market in 2025?

What factors are affecting the strength of competition in the Italy biotechnology market?

How has the market performed over the last five years?

What are the main segments that make up Italy's biotechnology market?

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