

Biotechnology in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/B756EDBBBC21EN.html>

Date: October 2021

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: B756EDBBBC21EN

Abstracts

Biotechnology in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Biotechnology in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The Brazilian biotechnology market had total revenues of \$13.9bn in 2020, representing a compound annual growth rate (CAGR) of 4.7% between 2016 and 2020.

The medical/healthcare segment was the market's most lucrative in 2020, with total revenues of \$7.5bn, equivalent to 54% of the market's overall value.

Brazil has proven itself to be an increasingly attractive location to conduct business in the Latin American region, improving its position to 51st place in the Institute for Management Development World Competitiveness Ranking in 2020. This is likely to draw biotech players to the market, stimulating growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the biotechnology market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the biotechnology market in Brazil

Leading company profiles reveal details of key biotechnology market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil biotechnology market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil biotechnology market by value in 2020?

What will be the size of the Brazil biotechnology market in 2025?

What factors are affecting the strength of competition in the Brazil biotechnology market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's biotechnology market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What opportunities are there for leading players?
- 7.5. Is there any significant M&A activity on the horizon for next year?
- 7.6. How might the COVID-19 pandemic affect the competitive landscape?

8 COMPANY PROFILES

- 8.1. Sanofi SA
- 8.2. EMS SA
- 8.3. Braskem SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil biotechnology industry value: \$ billion, 2016-20
Table 2: Brazil biotechnology industry category segmentation: \$ billion, 2020
Table 3: Brazil biotechnology industry geography segmentation: \$ billion, 2020
Table 4: Brazil biotechnology industry value forecast: \$ billion, 2020-25
Table 5: Sanofi SA: key facts
Table 6: Sanofi SA: Annual Financial Ratios
Table 7: Sanofi SA: Key Employees
Table 8: Sanofi SA: Key Employees Continued
Table 9: EMS SA: key facts
Table 10: EMS SA: Key Employees
Table 11: Braskem SA: key facts
Table 12: Braskem SA: Annual Financial Ratios
Table 13: Braskem SA: Annual Financial Ratios (Continued)
Table 14: Braskem SA: Key Employees
Table 15: Brazil size of population (million), 2016-20
Table 16: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
Table 17: Brazil gdp (current prices, \$ billion), 2016-20
Table 18: Brazil inflation, 2016-20
Table 19: Brazil consumer price index (absolute), 2016-20
Table 20: Brazil exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Brazil biotechnology industry value: \$ billion, 2016-20

Figure 2: Brazil biotechnology industry category segmentation: % share, by value, 2020

Figure 3: Brazil biotechnology industry geography segmentation: % share, by value, 2020

Figure 4: Brazil biotechnology industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the biotechnology industry in Brazil, 2020

Figure 6: Drivers of buyer power in the biotechnology industry in Brazil, 2020

Figure 7: Drivers of supplier power in the biotechnology industry in Brazil, 2020

Figure 8: Factors influencing the likelihood of new entrants in the biotechnology industry in Brazil, 2020

Figure 9: Factors influencing the threat of substitutes in the biotechnology industry in Brazil, 2020

Figure 10: Drivers of degree of rivalry in the biotechnology industry in Brazil, 2020

I would like to order

Product name: Biotechnology in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/B756EDBBC21EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B756EDBBC21EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970