

Biogen, Inc. - Company Profile and SWOT Analysis

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Abstracts

Biogen, Inc. Company Profile and SWOT Analysis

Summary

Biogen, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Biogen, Inc. (Biogen or 'the company') discovers, develops, manufactures and commercializes therapies in the areas of hematology, neurology and immunology. The company develops therapies for multiple sclerosis, neuroimmunology movement disorders, including Parkinson's disease, Alzheimer's disease and dementia, and neuromuscular disorders, including amyotrophic lateral sclerosis and spinal muscular atrophy. It also develops and manufactures biosimilars of advanced biologics. The company markets its products under Flixabi, Benepali, Imraldi, Spinraza, Tecfidera, Avonex, Tysabri, Eylea, Gazyva, Fampyra, Plegridy and Fumaderm brand names. Biogen has business operations in the US, Asia and Europe. The company is headquartered in Weston, Massachusetts, the US.

Scope

Detailed information on Biogen, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Biogen, Inc. in the

form of a SWOT analysis

An in-depth view of the business model of Biogen, Inc. including a breakdown and examination of key business segments

Intelligence on Biogen, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Biogen, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Biogen, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Biogen, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Biogen, Inc.'s business structure, strategy and prospects.

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