

# **BIM Birlesik Magazalar AS - Strategy, SWOT and Corporate Finance Report**

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## **Abstracts**

BIM Birlesik Magazalar AS - Strategy, SWOT and Corporate Finance Report

### **SUMMARY**

BIM Birlesik Magazalar AS - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **KEY HIGHLIGHTS**

BIM Birlesik Magazalar AS (BIM) is a retailer of food and non-food products. The company's product portfolio includes meat, breakfast and dairy products, beverages, legume and bakery products, snacks and sweets, fruits and vegetables, frozen food, and non-foods products including paper towels, baking papers, room odors, detergent, personal-care items and garbage bags. It operates stores under File banner and offers private-label products under various brand names such as Harras, Daycare, and Actisoft. It also offers prepaid mobile communication services through BIMcell. The company operates a network of stores and distribution centers across Morocco, Egypt and Turkey. BIM is headquartered in Istanbul, Turkey.

### **SCOPE**

Detailed information on BIM Birlesik Magazalar AS required for business and competitor intelligence needs

A study of the major internal and external factors affecting BIM Birlesik Magazalar AS in the form of a SWOT analysis

An in-depth view of the business model of BIM Birlesik Magazalar AS including a breakdown and examination of key business segments

Intelligence on BIM Birlesik Magazalar AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about BIM Birlesik Magazalar AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of BIM Birlesik Magazalar AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess BIM Birlesik Magazalar AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on BIM Birlesik Magazalar AS's business structure, strategy and prospects.

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