

# **Billerud AB - Strategy, SWOT and Corporate Finance Report**

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## **Abstracts**

Billerud AB - Strategy, SWOT and Corporate Finance Report

### **SUMMARY**

Billerud AB - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **KEY HIGHLIGHTS**

Billerud AB (Billerud), formerly BillerudKorsnas AB, is a paper and packaging company. The company offers kraft and sack paper and pulp products for consumer, medical applications, and industrial purposes. It also develops and distributes liquid packaging boards and carton boards, containerboards, fluting and liner. BillerudKorsnas sells its products through packaging manufacturers and directly to global brand owners, retail stores, and supermarkets. It offers food and beverages, industrial, consumer and Luxury, and medical and hygiene industries. The company operates manufacturing units in Finland, Sweden and the UK. The company's operations are spread across Europe, Asia, Africa, the Middle East, and the Americas. Billerud is headquartered in Solna, Stockholm, Sweden.

### **SCOPE**

Detailed information on Billerud AB required for business and competitor intelligence needs

A study of the major internal and external factors affecting Billerud AB in the form of a SWOT analysis

An in-depth view of the business model of Billerud AB including a breakdown and examination of key business segments

Intelligence on Billerud AB's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Billerud AB, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Billerud AB and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Billerud AB as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Billerud AB's business structure, strategy and prospects.

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