

# Billabong International Limited - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/B65D373E6F2EN.html>

Date: May 2017

Pages: 36

Price: US\$ 175.00 (Single User License)

ID: B65D373E6F2EN

## Abstracts

Billabong International Limited - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Billabong International Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Billabong International Limited (Billabong or 'the company') is engaged in the marketing, distribution, wholesaling and retailing of clothing, accessories, wetsuits, eyewear and hardgoods in the boardsports sector. The company operates in the Americas, Europe, and Asia Pacific. It is headquartered in Queensland, Australia and employs about 5,000 people.

### SCOPE

Detailed information on Billabong International Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Billabong International Limited in the form of a SWOT analysis

An in-depth view of the business model of Billabong International Limited

including a breakdown and examination of key business segments

Intelligence on Billabong International Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Billabong International Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Billabong International Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Billabong International Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Billabong International Limited's business structure, strategy and prospects.

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