

Big Rock Brewery Inc - Company Profile and SWOT Analysis

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Abstracts

Big Rock Brewery Inc %li%Company Profile and SWOT Analysis

Summary

Big Rock Brewery Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Big Rock Brewery Inc (Big Rock) produces, markets and distributes craft beers, ciders, and other alcoholic beverages. The company markets its products under Grasshopper, Traditional Ale, Warthog Ale, Rock Creek, Honey Brown, Scottish Style Heavy Ale, Pilsner, Session IPA, Citradelic IPA, and Mindbender brand names. It distributes products to provincial liquor boards, on-premises customers, grocery chains and contract manufacturing customers, which are subsequently sold to end consumers. Big Rock also sells food, beverages and merchandise to end consumers directly through Big Rock's website and third-party delivery services. It operates production, sales and distribution facilities in Canada. Big Rock is headquartered in Calgary, Alberta, Canada.

Scope

Detailed information on Big Rock Brewery Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Big Rock Brewery Inc in the form of a SWOT analysis

An in-depth view of the business model of Big Rock Brewery Inc including a breakdown and examination of key business segments

Intelligence on Big Rock Brewery Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Big Rock Brewery Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Big Rock Brewery Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Big Rock Brewery Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Big Rock Brewery Inc's business structure, strategy and prospects.

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