

Big 5 Sporting Goods Corp - Company Profile and SWOT Analysis

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Abstracts

Big 5 Sporting Goods Corp %li%Company Profile and SWOT Analysis

Summary

Big 5 Sporting Goods Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Big 5 Sporting Goods Corp (Big 5) is a retailer of sporting goods, equipment, and accessories. The company provides athletic shoes, apparel, and accessories, a range of outdoor and athletic equipment for team sports, fitness, camping, hunting, fishing, tennis, golf, winter and summer recreation, and roller sports. Big 5 offers branded merchandise from companies such as Adidas, Coleman, Columbia, Everlast, New Balance, Nike, Rawlings, Skechers, Spalding, Under Armour, and Wilson. The company also markets sports goods under private-label brands, including Golden Bear, Harsh, Pacifica, and Rugged Exposure. It sells products through e-commerce websites and physical stores. Big 5 is headquartered in El Segundo, California, the US.

Scope

Detailed information on Big 5 Sporting Goods Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Big 5 Sporting Goods Corp in the form of a SWOT analysis

An in-depth view of the business model of Big 5 Sporting Goods Corp including a breakdown and examination of key business segments

Intelligence on Big 5 Sporting Goods Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Big 5 Sporting Goods Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Big 5 Sporting Goods Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Big 5 Sporting Goods Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Big 5 Sporting Goods Corp's business structure, strategy and prospects.

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