

Best Western International Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Best Western International Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Best Western International Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Best Western International Inc (Best Western) is a hotel management company. The company conducts business operations under various brands, including Best Western, Glo, Best Western Plus Executive Residency, Best Western Plus, Vib, and BW Premier Collection. Best Western offers a variety of cuisines through the restaurants situated within the hotels. It also facilitates online reservation for booking hotel rooms through website and mobile applications. Moreover, it partnered with various airline and car rental companies, including Aeroflot, Aeroplan, Air France, Air Berlin, Air Miles, Alaska Airlines Mileage Plan, American Airlines AAdvantage, and Avis Rental Cars. It offers special programs for its customers, including Best Western Rewards, Best Western Ride Rewards, Best Western Travel Card, and Best Western Premier. The company's hotels are spread across North and South America, Europe, Asia, Africa, the Middle East and the South Pacific. Best Western is headquartered in Phoenix, Arizona, the US.

SCOPE

Detailed information on Best Western International Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Best Western International Inc in the form of a SWOT analysis

An in-depth view of the business model of Best Western International Inc including a breakdown and examination of key business segments

Intelligence on Best Western International Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Best Western International Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Best Western International Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Best Western International Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Best Western International Inc's business structure, strategy and prospects.

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