

Bertelsmann SE and Co. KGaA - Strategy, SWOT and Corporate Finance Report

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Abstracts

Bertelsmann SE and Co. KGaA %li%Strategy, SWOT and Corporate Finance Report

Summary

Bertelsmann SE & Co. KGaA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Bertelsmann SE & Co. KGaA (Bertelsmann or 'the company') is a provider of media and education services, engaged in television broadcasting, book publishing, magazine publishing services and printing businesses. The company also offers business process outsourcing services, including customer services, data management, supply chain management, digital distribution, customer relations services, financial services, customized and professional IT services. Bertelsmann offers these services through RTL Group, Penguin Random House, Gruner + Jahr, BMG, Arvato, Bertelsmann Printing Group, Bertelsmann Education Group, and Bertelsmann Investments divisions. It primarily operates in Germany, France, the UK, Spain and the US. The company is headquartered in Gutersloh, Germany.

Scope

Detailed information on Bertelsmann SE & Co. KGaA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Bertelsmann SE & Co. KGaA in the form of a SWOT analysis

An in-depth view of the business model of Bertelsmann SE & Co. KGaA including a breakdown and examination of key business segments

Intelligence on Bertelsmann SE & Co. KGaA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bertelsmann SE & Co. KGaA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Bertelsmann SE & Co. KGaA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bertelsmann SE & Co. KGaA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bertelsmann SE & Co. KGaA's business structure, strategy and prospects.

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