

Berlin - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Berlin” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Berlin.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Berlin metropolitan area is the economic and business hub of Germany and accounted for 5.8% to the country's GDP in 2021. It is also the political center of Germany. The area's key economic sectors are Tourism industry, information and communication technology, and manufacturing sector

SCOPE

The service sector remains the key contributor to the area's economy and the major employer.

Berlin is one of the key tourist destinations in Europe, for both domestic and international tourists.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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