

Berjaya Corporation Berhad - Strategy, SWOT and Corporate Finance Report

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Abstracts

Berjaya Corporation Berhad - Strategy, SWOT and Corporate Finance Report

SUMMARY

Berjaya Corporation Berhad - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

Berjaya Corporation Berhad (BCorp or 'the company') is an investment holding conglomerate group operating in number of businesses including resorts and hotels, food and beverages, gaming and lottery management, property and real estate development, and telecommunications and information technology related services. BCorp also runs educational institutes offering courses related to Hospitality, InfoComm Technology, Business, Finance, Management and Language programmes. BCorp through its subsidiaries involves in various businesses such as consumer marketing, direct selling and retail and motor distribution; financial services; hotels, resorts; property investment and development. The company has presence across Asia, Europe, Middle East and the US and runs its business through its various subsidiaries and affiliates. BCorp is headquartered in Kuala Lumpur, Malaysia.

SCOPE

Detailed information on Berjaya Corporation Berhad required for business and



competitor intelligence needs

A study of the major internal and external factors affecting Berjaya Corporation Berhad in the form of a SWOT analysis

An in-depth view of the business model of Berjaya Corporation Berhad including a breakdown and examination of key business segments

Intelligence on Berjaya Corporation Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Berjaya Corporation Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Berjaya Corporation Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Berjaya Corporation Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Berjaya Corporation Berhad's business structure, strategy and prospects.



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