

# Sports Toto Bhd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Sports Toto Bhd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Sports Toto Bhd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Sports Toto Bhd (BToto), formerly Berjaya Sports Toto Berhad is into operation of Toto betting. BToto is also into the leasing of online lottery equipment, providing software support; and manufacturing and distributing computerized lottery and voting systems. It involves the distribution of luxury cars. The company also operates health and fitness centers and hotels. The company also focuses on motor retailing, investment holding, and the provision of aftersales services and asset management services. The company, through its subsidiaries, including Sports Toto Malaysia Sdn Bhd, Berjaya Philippine, Inc, H.R. Owen Plc, and International Lottery & Totalizator Systems, Inc operates in Malaysia, the Philippines, and the US. BToto is headquartered in Kuala Lumpur, Malaysia.

### SCOPE

Detailed information on Sports Toto Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sports Toto Bhd in the form of a SWOT analysis

An in-depth view of the business model of Sports Toto Bhd including a breakdown and examination of key business segments

Intelligence on Sports Toto Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sports Toto Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Sports Toto Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sports Toto Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sports Toto Bhd's business structure, strategy and prospects.

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