

Berjaya Corporation Berhad - Company Profile and SWOT Analysis

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Abstracts

Berjaya Corporation Berhad %li%Company Profile and SWOT Analysis

Summary

Berjaya Corporation Berhad %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Berjaya Corporation Berhad (BCorp or 'the company') is a diversified operation enterprise involved in various businesses, including resorts and hotels, food and beverages, gaming and lottery management, property and real estate development, and telecommunications and IT related services. The company also runs educational institutes offering courses related to hospitality, technology, business, finance, management, and language programs. BCorp is involved in hotels, resorts, motor distribution, financial services, consumer marketing, property investment and development, direct selling, and retail. The company has presence across Asia, Europe, the Middle East and the US. It also operates business through its subsidiaries such as Cosway Corporation Berhad, Berjaya Starbucks Coffee Company Sdn Bhd, among others. The company is headquartered in Kuala Lumpur, Malaysia.

Scope

Detailed information on Berjaya Corporation Berhad required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Berjaya Corporation Berhad in the form of a SWOT analysis

An in-depth view of the business model of Berjaya Corporation Berhad including a breakdown and examination of key business segments

Intelligence on Berjaya Corporation Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Berjaya Corporation Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Berjaya Corporation Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Berjaya Corporation Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Berjaya Corporation Berhad's business structure, strategy and prospects.

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