

Benihana Inc. - Company Profile and SWOT Analysis

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Abstracts

Benihana Inc. %li%Company Profile and SWOT Analysis

Summary

Benihana Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Benihana Inc. (Benihana) operates Japanese theme and sushi restaurants. The Benihana teppanyaki restaurant offers teppanyaki-style Japanese cuisine, which includes hibachi chicken, fresh steak, seafood, salad and vegetables, noodles and tofu, and desserts. Benihana also operates two other Asian restaurant concepts, including RA Sushi and Haru. RA Sushi concept provides sashimi, hand rolls, Nigiri, Maki and specialty rolls, whereas Haru concept serves sushi, nigiri, and sashimi, maki and hand rolls, beverage, sides, specialty rolls, salad, and desserts. The company, together with its franchisees, operates across the US, Brazil, El Salvador, Panama, and Aruba. Benihana is headquartered in Aventura, Florida, the US.

Scope

Detailed information on Benihana Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Benihana Inc. in the form of a SWOT analysis

An in-depth view of the business model of Benihana Inc. including a breakdown and examination of key business segments

Intelligence on Benihana Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Benihana Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Benihana Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Benihana Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Benihana Inc.'s business structure, strategy and prospects.

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