

Beijing - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Beijing” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Detroit.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Beijing is the capital city of the People's Republic of China (PRC) and is second most populous city in China. Beijing has evolved from a commercial and industrial center into an economic center due to rapid growth in the tertiary sector, such as finance and technology. High-value industries including science, software and information services, finance, professional services are the growth drivers of the local economy

SCOPE

The service sectors are the key contributor to the regional economy - and the major employers

Beijing is the political, cultural center of the country along with center for international exchanges, and hub for scientific discovery and technological

innovation. High value industries including digital and technology related, finance, cultural tourism, and professional services will stimulate the economic growth of the economy

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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