

Beiersdorf AG - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/BB8312E801AEN.html>

Date: October 2023

Pages: 40

Price: US\$ 175.00 (Single User License)

ID: BB8312E801AEN

Abstracts

Beiersdorf AG %li%Strategy, SWOT and Corporate Finance Report

Summary

Beiersdorf AG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Beiersdorf AG (Beiersdorf or 'the company') is a producer and distributor of personal care products, adhesive tapes, self-adhesive products, and cosmetics. The company offers personal care products, deodorants, hair care products, men's grooming products, natural skin care products, anti-aging products and wound care products and provides self-adhesive solutions. The company offers its products under Labello, Hansaplast, Florena, NIVEA, 8x4, arix, HIDROFUGAL, Eucerin, La Prairie, Coppertone, SKIN STORIES, tesa, GAMMON, MAESTRO and SLEK brands. Beiersdorf also markets its products online through several e-commerce platforms including Alibaba. It has business presence across Europe, the Americas, Africa, Australia, and Asia Pacific. The company is headquartered in Hamburg, Germany.

Scope

Detailed information on Beiersdorf AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Beiersdorf AG in the form of a SWOT analysis

An in-depth view of the business model of Beiersdorf AG including a breakdown and examination of key business segments

Intelligence on Beiersdorf AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Beiersdorf AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Beiersdorf AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Beiersdorf AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Beiersdorf AG's business structure, strategy and prospects.

Contents

- Company Snapshot
- Beiersdorf AG: Company Overview
- Beiersdorf AG: Overview and Key Facts
- Beiersdorf AG: Overview
- Beiersdorf AG: Key Facts
- Beiersdorf AG: Key Employees
- Beiersdorf AG: Key Employee Biographies
- Beiersdorf AG: Major Products and Services
- Beiersdorf AG: Management Statement
- Beiersdorf AG: Locations and Subsidiaries
- Beiersdorf AG: Key Competitors
- Beiersdorf AG: Company Analysis
- Beiersdorf AG: Business Description
- Beiersdorf AG: SWOT Analysis
- Beiersdorf AG: SWOT Overview
- Beiersdorf AG: Strengths
- Beiersdorf AG: Weaknesses
- Beiersdorf AG: Opportunities
- Beiersdorf AG: Threats
- Beiersdorf AG: Corporate Financial Deals Activity
- Beiersdorf AG: Financial Deals Overview
- Beiersdorf AG: Targets and Partners
- Beiersdorf AG: Top Deals 2019 - 2023YTD*
- Beiersdorf AG: Advisors
- Beiersdorf AG: Top Legal Advisors
- Beiersdorf AG: Top Financial Advisors
- Beiersdorf AG: Mergers and Acquisitions
- Beiersdorf AG: Corporate Venturing
- Beiersdorf AG: Recent Developments
- Beiersdorf AG: News and Events Summary
- Beiersdorf AG: Business Expansion
- Beiersdorf AG: Corporate Governance
- Beiersdorf AG: Corporate Social Responsibility
- Beiersdorf AG: Financial Performance
- Beiersdorf AG: Regulatory and Legal Events
- Beiersdorf AG: Strategy and Operations
- Appendix

[Contact Us](#)
[Methodology](#)
[About MarketLine](#)

List Of Tables

LIST OF TABLES

- Table 1: Beiersdorf AG: Key Facts
- Table 2: Beiersdorf AG: Key Employees
- Table 3: Beiersdorf AG: Locations and Subsidiaries
- Table 4: Beiersdorf AG: Key Competitors
- Table 5: Beiersdorf AG: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: Beiersdorf AG: M&A Activity by Geography (TTM*)
- Table 7: Beiersdorf AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 8: Beiersdorf AG: M&A Average Deal Size - Value (US\$m)
- Table 9: Beiersdorf AG: Targets and Partners
- Table 10: Beiersdorf AG: Top Deals 2019 - 2023YTD*
- Table 11: Beiersdorf AG: Legal Advisor Ranking by Value (US\$m)
- Table 12: Beiersdorf AG: Financial Advisor Ranking by Value (US\$m)
- Table 13: Beiersdorf AG: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 14: Beiersdorf AG: M&A Activity by Geography (2019 - YTD*2023)
- Table 15: Beiersdorf AG: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 16: Beiersdorf AG: Corporate Venturing by Geography (2019 - YTD*2023)
- Table 17: Beiersdorf AG: News and Events Summary
- Table 18: Beiersdorf AG: Business Expansion
- Table 19: Beiersdorf AG: Corporate Governance
- Table 20: Beiersdorf AG: Corporate Social Responsibility
- Table 21: Beiersdorf AG: Financial Performance
- Table 22: Beiersdorf AG: Regulatory and Legal Events
- Table 23: Beiersdorf AG: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: Beiersdorf AG: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: Beiersdorf AG: M&A Activity by Geography (TTM*)
- Figure 3: Beiersdorf AG: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Figure 4: Beiersdorf AG: M&A Average Deal Size - Value (US\$m)
- Figure 5: Beiersdorf AG: M&A Volume and Value Trend (2019 - YTD*2023)
- Figure 6: Beiersdorf AG: M&A Activity by Geography (2019 - YTD*2023)
- Figure 7: Beiersdorf AG: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Figure 8: Beiersdorf AG: Corporate Venturing by Geography (2019 - YTD*2023)

I would like to order

Product name: Beiersdorf AG - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/BB8312E801AEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB8312E801AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970