

# Beer & Cider in the United States

<https://marketpublishers.com/r/BE5B52B5B8FEN.html>

Date: February 2020

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: BE5B52B5B8FEN

## Abstracts

Beer & Cider in the United States

### SUMMARY

Beer & Cider in the United States industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The beer and cider market consists of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The US beer & cider market had total revenues of \$108,827.9m in 2018, representing a compound annual growth rate (CAGR) of 2.2% between 2014 and 2018.

Market consumption volumes declined with a compound annual rate of change (CARC) of - 0.2% between 2014%li%2018, to reach a total of 23,230.2 million liters in 2018.

Positive economic conditions resulted in high consumer purchasing power in the

country. These conditions are estimated to boost the demand for premium products such as beer.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in the United States

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States beer & cider market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States beer & cider market by value in 2018?

What will be the size of the United States beer & cider market in 2023?

What factors are affecting the strength of competition in the United States beer & cider market?

How has the market performed over the last five years?

What are the main segments that make up the United States's beer & cider market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the US beer and cider market?
- 7.3. Which companies have been most successful at increasing their market shares in the last four years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the beer and cider market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Anheuser-Busch InBev SA/NV
- 8.2. Molson Coors Brewing Company
- 8.3. Constellation Brands, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United States beer & cider market value: \$ million, 2014-18
- Table 2: United States beer & cider market volume: million liters, 2014-18
- Table 3: United States beer & cider market category segmentation: \$ million, 2018
- Table 4: United States beer & cider market geography segmentation: \$ million, 2018
- Table 5: United States beer & cider market distribution: % share, by value, 2018
- Table 6: United States beer & cider market value forecast: \$ million, 2018-23
- Table 7: United States beer & cider market volume forecast: million liters, 2018-23
- Table 8: United States beer & cider market share: % share, by value, 2018
- Table 9: Anheuser-Busch InBev SA/NV: key facts
- Table 10: Anheuser-Busch InBev SA/NV: Annual Financial Ratios
- Table 11: Anheuser-Busch InBev SA/NV: Key Employees
- Table 12: Anheuser-Busch InBev SA/NV: Key Employees Continued
- Table 13: Molson Coors Brewing Company: key facts
- Table 14: Molson Coors Brewing Company: Annual Financial Ratios
- Table 15: Molson Coors Brewing Company: Key Employees
- Table 16: Molson Coors Brewing Company: Key Employees Continued
- Table 17: Constellation Brands, Inc.: key facts
- Table 18: Constellation Brands, Inc.: Annual Financial Ratios
- Table 19: Constellation Brands, Inc.: Key Employees
- Table 20: Constellation Brands, Inc.: Key Employees Continued
- Table 21: United States size of population (million), 2014-18
- Table 22: United States gdp (constant 2005 prices, \$ billion), 2014-18
- Table 23: United States gdp (current prices, \$ billion), 2014-18
- Table 24: United States inflation, 2014-18
- Table 25: United States consumer price index (absolute), 2014-18
- Table 26: United States exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: United States beer & cider market value: \$ million, 2014-18

Figure 2: United States beer & cider market volume: million liters, 2014-18

Figure 3: United States beer & cider market category segmentation: % share, by value, 2018

Figure 4: United States beer & cider market geography segmentation: % share, by value, 2018

Figure 5: United States beer & cider market distribution: % share, by value, 2018

Figure 6: United States beer & cider market value forecast: \$ million, 2018-23

Figure 7: United States beer & cider market volume forecast: million liters, 2018-23

Figure 8: Forces driving competition in the beer & cider market in the United States, 2018

Figure 9: Drivers of buyer power in the beer & cider market in the United States, 2018

Figure 10: Drivers of supplier power in the beer & cider market in the United States, 2018

Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in the United States, 2018

Figure 12: Factors influencing the threat of substitutes in the beer & cider market in the United States, 2018

Figure 13: Drivers of degree of rivalry in the beer & cider market in the United States, 2018

Figure 14: United States beer & cider market share: % share, by value, 2018

### COMPANIES MENTIONED

Anheuser-Busch InBev SA/NV

Molson Coors Brewing Company

Constellation Brands, Inc.

## I would like to order

Product name: Beer & Cider in the United States

Product link: <https://marketpublishers.com/r/BE5B52B5B8FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE5B52B5B8FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970