

# Beer & Cider in the Netherlands

<https://marketpublishers.com/r/B29667910CCEN.html>

Date: February 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: B29667910CCEN

## Abstracts

Beer & Cider in the Netherlands

### SUMMARY

Beer & Cider in the Netherlands industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The beer and cider market consists of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The Dutch beer & cider market had total revenues of \$9,407.5m in 2018, representing a compound annual growth rate (CAGR) of 4.9% between 2014 and 2018.

Market consumption volume increased with a CAGR of 3% between 2014%li%2018, to reach a total of 1,349.1 million liters in 2018.

Strong economic conditions and rising population in the country is estimate to

boost the demand for beer & cider in the country.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the beer & cider market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in the Netherlands

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands beer & cider market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Netherlands beer & cider market by value in 2018?

What will be the size of the Netherlands beer & cider market in 2023?

What factors are affecting the strength of competition in the Netherlands beer & cider market?

How has the market performed over the last five years?

Who are the top competitors in the Netherlands's beer & cider market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch beer and cider market?
- 7.3. Which companies have been most successful at increasing their market shares in the last four years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the beer and cider market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Heineken NV
- 8.2. Anheuser-Busch InBev SA/NV
- 8.3. Asahi Group Holdings Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Netherlands beer & cider market value: \$ million, 2014-18
Table 2: Netherlands beer & cider market volume: million liters, 2014-18
Table 3: Netherlands beer & cider market category segmentation: \$ million, 2018
Table 4: Netherlands beer & cider market geography segmentation: \$ million, 2018
Table 5: Netherlands beer & cider market distribution: % share, by value, 2018
Table 6: Netherlands beer & cider market value forecast: \$ million, 2018-23
Table 7: Netherlands beer & cider market volume forecast: million liters, 2018-23
Table 8: Netherlands beer & cider market share: % share, by value, 2018
Table 9: Heineken NV: key facts
Table 10: Heineken NV: Annual Financial Ratios
Table 11: Heineken NV: Key Employees
Table 12: Anheuser-Busch InBev SA/NV: key facts
Table 13: Anheuser-Busch InBev SA/NV: Annual Financial Ratios
Table 14: Anheuser-Busch InBev SA/NV: Key Employees
Table 15: Anheuser-Busch InBev SA/NV: Key Employees Continued
Table 16: Asahi Group Holdings Ltd: key facts
Table 17: Asahi Group Holdings Ltd: Annual Financial Ratios
Table 18: Asahi Group Holdings Ltd: Key Employees
Table 19: Asahi Group Holdings Ltd: Key Employees Continued
Table 20: Netherlands size of population (million), 2014-18
Table 21: Netherlands gdp (constant 2005 prices, \$ billion), 2014-18
Table 22: Netherlands gdp (current prices, \$ billion), 2014-18
Table 23: Netherlands inflation, 2014-18
Table 24: Netherlands consumer price index (absolute), 2014-18
Table 25: Netherlands exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Netherlands beer & cider market value: \$ million, 2014-18

Figure 2: Netherlands beer & cider market volume: million liters, 2014-18

Figure 3: Netherlands beer & cider market category segmentation: % share, by value, 2018

Figure 4: Netherlands beer & cider market geography segmentation: % share, by value, 2018

Figure 5: Netherlands beer & cider market distribution: % share, by value, 2018

Figure 6: Netherlands beer & cider market value forecast: \$ million, 2018-23

Figure 7: Netherlands beer & cider market volume forecast: million liters, 2018-23

Figure 8: Forces driving competition in the beer & cider market in the Netherlands, 2018

Figure 9: Drivers of buyer power in the beer & cider market in the Netherlands, 2018

Figure 10: Drivers of supplier power in the beer & cider market in the Netherlands, 2018

Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in the Netherlands, 2018

Figure 12: Factors influencing the threat of substitutes in the beer & cider market in the Netherlands, 2018

Figure 13: Drivers of degree of rivalry in the beer & cider market in the Netherlands, 2018

Figure 14: Netherlands beer & cider market share: % share, by value, 2018

### COMPANIES MENTIONED

Heineken NV

Anheuser-Busch InBev SA/NV

Asahi Group Holdings Ltd

## I would like to order

Product name: Beer & Cider in the Netherlands

Product link: <https://marketpublishers.com/r/B29667910CCEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B29667910CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970