

Beer & Cider in Canada

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Abstracts

Beer & Cider in Canada

Summary

Beer & Cider in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The beer and cider market consist of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Canadian beer and cider market had total revenues of \$15,440.8 million in 2023, representing a negative compound annual growth rate (CAGR) of 1% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 2.2% between 2018 and 2023, to reach a total of 1,915.5 million liters in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.9% for the five-year period 2023-2028, which is expected to drive the

market to a value of \$19,570.5 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in Canada

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada beer & cider market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Canada beer & cider market by value in 2023?

What will be the size of the Canada beer & cider market in 2028?

What factors are affecting the strength of competition in the Canada beer & cider market?

How has the market performed over the last five years?

Who are the top competitors in Canada's beer & cider market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian beer and cider market?
- 7.3. Which companies have been most successful in increasing their market shares between 2018-2023?
- 7.4. Which companies market shares between 2018-2023?
- 7.5. What are the most popular brands in the Canadian beer and ciders market?

8 COMPANY PROFILES

- 8.1. AB InBev UK Ltd
- 8.2. Molson Coors Beverage Company
- 8.3. Sapporo Breweries Ltd
- 8.4. Heineken Holding NV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada beer & cider market value: \$ million, 2018-23
- Table 2: Canada beer & cider market volume: million liters, 2018-23
- Table 3: Canada beer & cider market category segmentation: % share, by value, 2018-23
- Table 4: Canada beer & cider market category segmentation: \$ million, 2018-23
- Table 5: Canada beer & cider market geography segmentation: \$ million, 2023
- Table 6: Canada beer & cider market distribution: % share, by volume, 2023
- Table 7: Canada beer & cider market value forecast: \$ million, 2023-28
- Table 8: Canada beer & cider market volume forecast: million liters, 2023-28
- Table 9: Canada beer & cider market share: % share, by volume, 2023
- Table 10: AB InBev UK Ltd: Key Facts
- Table 11: AB InBev UK Ltd: Key Employees
- Table 12: Molson Coors Beverage Company: Key Facts
- Table 13: Molson Coors Beverage Company: Annual Financial Ratios
- Table 14: Molson Coors Beverage Company: Key Employees
- Table 15: Sapporo Breweries Ltd: Key Facts
- Table 16: Sapporo Breweries Ltd: Key Employees
- Table 17: Heineken Holding NV: Key Facts
- Table 18: Heineken Holding NV: Annual Financial Ratios
- Table 19: Heineken Holding NV: Key Employees
- Table 20: Canada Size of Population (million), 2019-23
- Table 21: Canada real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 22: Canada GDP (Current Prices, \$ Billion), 2019-23
- Table 23: Canada Inflation, 2019-23
- Table 24: Canada Consumer Price Index (Absolute), 2019-23
- Table 25: Canada Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Canada beer & cider market value: \$ million, 2018-23

Figure 2: Canada beer & cider market volume: million liters, 2018-23

Figure 3: Canada beer & cider market category segmentation: \$ million, 2018-23

Figure 4: Canada beer & cider market geography segmentation: % share, by value, 2023

Figure 5: Canada beer & cider market distribution: % share, by volume, 2023

Figure 6: Canada beer & cider market value forecast: \$ million, 2023-28

Figure 7: Canada beer & cider market volume forecast: million liters, 2023-28

Figure 8: Forces driving competition in the beer & cider market in Canada, 2023

Figure 9: Drivers of buyer power in the beer & cider market in Canada, 2023

Figure 10: Drivers of supplier power in the beer & cider market in Canada, 2023

Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in Canada, 2023

Figure 12: Factors influencing the threat of substitutes in the beer & cider market in Canada, 2023

Figure 13: Drivers of degree of rivalry in the beer & cider market in Canada, 2023

Figure 14: Canada beer & cider market share: % share, by volume, 2023

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