

Beer & Cider in Switzerland

<https://marketpublishers.com/r/B9050AC1BCF3EN.html>

Date: December 2025

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: B9050AC1BCF3EN

Abstracts

Beer & Cider in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The beer & cider market includes the retail sales of beer and cider beverages. By type, the market is segmented into beers and ciders. Beers are alcoholic drinks made by brewing and fermenting a mixture of cereal grains, hops, water, and yeast. Ciders are fermented beverages made from fruit juice, usually apple juice.

The Swiss beer & cider market recorded revenues of \$5,489.1 million in 2024, representing a compound annual growth rate (CAGR) of 4.7% between 2019-24.

Market consumption volumes declined with a negative CAGR of 0.6% between 2019-24, reaching a total of 497.5 million liters in 2024.

The healthy growth of the Swiss beer & cider market during 2019-24 can be attributed to the variety made available, such as craft beer, specialty brews, and innovative flavors, which have attracted consumers seeking unique experiences.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in Switzerland

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland beer & cider market with five year forecasts

Reasons to Buy

What was the size of the Switzerland beer & cider market by value in 2024?

What will be the size of the Switzerland beer & cider market in 2029?

What factors are affecting the strength of competition in the Switzerland beer & cider market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's beer & cider market?

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