

Becton, Dickinson and Company - Company Profile and SWOT Analysis

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Abstracts

Becton, Dickinson and Company. Company Profile and SWOT Analysis

Summary

Becton, Dickinson and Company. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Becton, Dickinson and Company (BD or 'the company') is involved in the development, manufacturing and sale of medical devices, laboratory equipment and diagnostic products. The company's major products include syringes and pen needles, intravenous catheters, infusion pumps and disposables, automated medication dispensing systems, respiratory ventilation and diagnostics equipment, diagnostics specimens, instruments and various clinical research tools. BD offers its products to life science researchers, healthcare institutions, clinical laboratories, pharmaceutical industry and general public. It offers its products under SmartSite, BD Rowa, BD PosiFlush, BD Pyxis, and BD Neopak brand names. The company operates across the Americas, Europe, the Middle East, Africa and Asia-Pacific. The company is headquartered in New Jersey, the US.

Scope

Detailed information on Becton, Dickinson and Company required for business

and competitor intelligence needs

A study of the major internal and external factors affecting Becton, Dickinson and Company in the form of a SWOT analysis

An in-depth view of the business model of Becton, Dickinson and Company including a breakdown and examination of key business segments

Intelligence on Becton, Dickinson and Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Becton, Dickinson and Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Becton, Dickinson and Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Becton, Dickinson and Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Becton, Dickinson and Company's business structure, strategy and prospects.

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