

# bebe stores inc - Company Profile and SWOT Analysis

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## Abstracts

bebe stores inc -Company Profile and SWOT Analysis

### Summary

bebe stores inc -Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Bebe stores inc (bebe) designs and develops women's apparel and accessories. The company's product portfolio includes dresses, tops, bottoms, jumpsuits, rompers, jeans, jackets. It also offers shoes, belts, bags, hats, sunglasses and watches. Additionally, bebe sells products, including handbags, watches, belts, and outerwear of various licensed brands. The company offers its products through bebe and BEBE SPORT brand names. Bebe offers mobile and e-commerce services. The company operates its retail stores across the US and through bebe-licensed stores across East Europe, Latin America, East Asia, Northern Africa, and the Middle East. It also sells products through e-commerce website, [www.bebe.com](http://www.bebe.com). bebe is headquartered in San Francisco, California, the US.

### Scope

Detailed information on bebe stores inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting bebe stores inc in the

form of a SWOT analysis

An in-depth view of the business model of bebe stores inc including a breakdown and examination of key business segments

Intelligence on bebe stores inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about bebe stores inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of bebe stores inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess bebe stores inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on bebe stores inc's business structure, strategy and prospects.

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