

# BBVA Banco Frances S.A. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/B0455E9A6CFEN.html>

Date: October 2018

Pages: 35

Price: US\$ 175.00 (Single User License)

ID: B0455E9A6CFEN

## Abstracts

BBVA Banco Frances S.A. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

BBVA Banco Frances S.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

BBVA Banco Frances S.A. (BBVA Frances or 'the bank'), a subsidiary of Banco Bilbao Vizcaya Argentaria, S.A., is a financial institution. The bank provides banking services, asset management, brokerage services, insurance solutions, and trade financing. The bank through its subsidiaries provides secured loans for the purchase and leasing of new and second hand vehicles, and other financial products and services related to the purchase, maintenance and insurance of vehicles. The bank operates in Argentina. BBVA Banco Frances is headquartered in Buenos Aires, Argentina.

### SCOPE

Detailed information on BBVA Banco Frances S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting BBVA Banco Frances S.A. in the form of a SWOT analysis

An in-depth view of the business model of BBVA Banco Frances S.A. including a breakdown and examination of key business segments

Intelligence on BBVA Banco Frances S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about BBVA Banco Frances S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of BBVA Banco Frances S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess BBVA Banco Frances S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on BBVA Banco Frances S.A.'s business structure, strategy and prospects.

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### COMPANIES MENTIONED

BBVA Banco Frances S.A.

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