

BBVA - Strategy, SWOT and Corporate Finance Report

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Abstracts

BBVA - Strategy, SWOT and Corporate Finance Report

SUMMARY

BBVA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

BBVA offers retail banking, private banking, asset management, wholesale banking, and other related financial solutions. It also operates in other non-core sectors such as real estate, operational leasing, and insurance. Retail banking comprises accounts, cards, loans, mortgages, investments, and digital programs. Private Banking includes investment and advisory services, mortgage solutions, and small business solutions. Asset management contains asset monitoring, asset investment strategy establishing, credit oversight, and bespoke asset allocation. Wholesale Banking consists of business lending, merchant services, liquidity management, treasury management, and business-related solutions. The group offers its services through a network of branch offices, ATMs, and online portals in Asia-Pacific, Latin America, Europe, and North America. BBVA is headquartered in Madrid, Spain.

SCOPE

Detailed information on BBVA required for business and competitor intelligence needs

A study of the major internal and external factors affecting BBVA in the form of a SWOT analysis

An in-depth view of the business model of BBVA including a breakdown and examination of key business segments

Intelligence on BBVA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about BBVA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of BBVA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess BBVA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on BBVA's business structure, strategy and prospects.

Contents

- Company Snapshot
- BBVA: Company Overview
- BBVA: Overview and Key Facts
- BBVA: Overview
- BBVA: Key Facts
- BBVA: Key Employees
- BBVA: Key Employee Biographies
- BBVA: Major Products and Services
- BBVA: Company History
- BBVA: Management Statement
- BBVA: Locations and Subsidiaries
- BBVA: Key Competitors
- BBVA: Company Analysis
- BBVA: Business Description
- BBVA: SWOT Analysis
- BBVA: SWOT Overview
- BBVA: Strengths
- BBVA: Weaknesses
- BBVA: Opportunities
- BBVA: Threats
- BBVA: Corporate Financial Deals Activity
- BBVA: Financial Deals Overview
- BBVA: Targets and Partners
- BBVA: Top Deals 2016 - 2020YTD*
- BBVA: Advisors
- BBVA: Top Legal Advisors
- BBVA: Top Financial Advisors
- BBVA: Mergers and Acquisitions
- BBVA: Corporate Venturing
- BBVA: Capital Raising
- BBVA: Partnership
- BBVA: Divestments
- BBVA: Recent Developments
- BBVA: News and Events Summary
- BBVA: Business Expansion
- BBVA: Business Reorganization
- BBVA: Contracts

BBVA: Corporate Governance
BBVA: Financial Deals
BBVA: Financial Performance
BBVA: Market Developments
BBVA: Regulatory and Legal Events
BBVA: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: BBVA: Key Facts
- Table 2: BBVA: Key Employees
- Table 3: BBVA: Company History
- Table 4: BBVA: Locations and Subsidiaries
- Table 5: BBVA: Key Competitors
- Table 6: BBVA: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: BBVA: M&A Activity by Geography (TTM*)
- Table 8: BBVA: Deal Activity by Deal Type - Volume (2016 - YTD*2020)
- Table 9: BBVA: M&A Average Deal Size - Value (US\$m)
- Table 10: BBVA: Targets and Partners
- Table 11: BBVA: Top Deals 2016 - 2020YTD*
- Table 12: BBVA: Legal Advisor Ranking by Value (US\$m)
- Table 13: BBVA: Financial Advisor Ranking by Value (US\$m)
- Table 14: BBVA: M&A Volume and Value Trend (2016 - YTD*2020)
- Table 15: BBVA: M&A Activity by Geography (2016 - YTD*2020)
- Table 16: BBVA: Corporate Venturing Volume and Value Trend (2016 - YTD*2020)
- Table 17: BBVA: Corporate Venturing by Geography (2016 - YTD*2020)
- Table 18: BBVA: Capital Raising Volume and Value Trend (2016 - YTD*2020)
- Table 19: BBVA: Capital Raising by Deal Type (2016 - YTD*2020)
- Table 20: BBVA: Partnership Volume and Value Trend (2016 - YTD*2020)
- Table 21: BBVA: Partnership Trend by Deal Type (2016 - YTD*2020)
- Table 22: BBVA: Divestments Volume and Value Trend (2016 - YTD*2020)
- Table 23: BBVA: Divestments by Geography (2016 - YTD*2020)
- Table 24: BBVA: News and Events Summary
- Table 25: BBVA: Business Expansion
- Table 26: BBVA: Business Reorganization
- Table 27: BBVA: Contracts
- Table 28: BBVA: Corporate Governance
- Table 29: BBVA: Financial Deals
- Table 30: BBVA: Financial Performance
- Table 31: BBVA: Market Developments
- Table 32: BBVA: Regulatory and Legal Events
- Table 33: BBVA: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: BBVA: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: BBVA: M&A Activity by Geography (TTM*)
- Figure 3: BBVA: Deal Activity by Deal Type - Volume (2016 - YTD*2020)
- Figure 4: BBVA: M&A Average Deal Size - Value (US\$m)
- Figure 5: BBVA: M&A Volume and Value Trend (2016 - YTD*2020)
- Figure 6: BBVA: M&A Activity by Geography (2016 - YTD*2020)
- Figure 7: BBVA: Corporate Venturing Volume and Value Trend (2016 - YTD*2020)
- Figure 8: BBVA: Corporate Venturing by Geography (2016 - YTD*2020)
- Figure 9: BBVA: Capital Raising Volume and Value Trend (2016 - YTD*2020)
- Figure 10: BBVA: Capital Raising by Deal Type (2016 - YTD*2020)
- Figure 11: BBVA: Partnership Volume and Value Trend (2016 - YTD*2020)
- Figure 12: BBVA: Partnership Trend by Deal Type (2016 - YTD*2020)
- Figure 13: BBVA: Divestments Volume and Value Trend (2016 - YTD*2020)
- Figure 14: BBVA: Divestments by Geography (2016 - YTD*2020)

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