

Baxter International Inc. - Company Profile and SWOT Analysis

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Abstracts

Baxter International Inc. Company Profile and SWOT Analysis

Summary

Baxter International Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Baxter International Inc. (Baxter or 'the company') is a provider of range of healthcare products across portfolio of acute and chronic dialysis therapies, sterile intravenous (IV) solutions, infusion systems and devices, generic injectable pharmaceuticals, inhaled aesthetics, parenteral nutrition therapies, and surgical hemostat and sealant products. The company provides these products to hospitals, nursing homes, kidney dialysis centers, rehabilitation centers, doctors' offices and to patients under the supervision of general physician. It sells the products through direct sales force and through independent distributors, drug wholesalers acting as sales agents and specialty pharmacy or other alternate site providers. Baxter has operations across the Americas, Europe, Middle East, and Africa and Asia-Pacific. The company is headquartered in Deerfield, Illinois, the US.

Scope

Detailed information on Baxter International Inc. required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Baxter International Inc. in the form of a SWOT analysis

An in-depth view of the business model of Baxter International Inc. including a breakdown and examination of key business segments

Intelligence on Baxter International Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Baxter International Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Baxter International Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Baxter International Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Baxter International Inc.'s business structure, strategy and prospects.

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