

# Bausch and Lomb Incorporated - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Bausch and Lomb Incorporated %li%Strategy, SWOT and Corporate Finance Report

### Summary

Bausch & Lomb Incorporated %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **Key Highlights**

Bausch & Lomb Incorporated (Bausch & Lomb or 'the company') provides a wide range of eye care and health products. The company's product portfolio comprises vision care products, contact lenses, intraocular lenses, dry eyes products, other eye surgery products, eye wash, and safety and industrial cleaning products. It also offers pharmaceuticals, eye vitamins, contact lenses, cataract and vitreoretinal surgery equipment, and other related products. Bausch & Lomb offers products to treat various diseases including dry eye, retinal, eye allergies, conjunctivitis, and glaucoma. Bausch & Lomb markets its products across the world. The company is headquartered in Bridgewater, New Jersey, the US.

#### Scope

Detailed information on Bausch & Lomb Incorporated required for business and competitor intelligence needs



A study of the major internal and external factors affecting Bausch & Lomb Incorporated in the form of a SWOT analysis

An in-depth view of the business model of Bausch & Lomb Incorporated including a breakdown and examination of key business segments

Intelligence on Bausch & Lomb Incorporated's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bausch & Lomb Incorporated, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Bausch & Lomb Incorporated and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bausch & Lomb Incorporated as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bausch & Lomb Incorporated's business structure, strategy and prospects.



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