

# Barilla Holding Srl - Company Profile and SWOT Analysis

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## Abstracts

Barilla Holding Srl %li%Company Profile and SWOT Analysis

### Summary

Barilla Holding Srl %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Barilla Holding SpA (Barilla) is a family-owned food company involved in the production and sale of pasta, sauces, bakery products, cakes, pastries, biscuits, cereals, crackers, bread, and snacks. The company markets its products under Barilla, Voiello, Pan di Stelle, Pavesi, Yemina, Vesta, Tolerant, Academia Barilla, Casa Barilia, Misko, Filiz, Wasa, Harrys, Mulino Bianco, Gran Cereale, CucinaBarilla, FIRST, Catelli, Barilla for Professionals, Pasta Evangelists, and Lancia brand names. Barilla partners with international specialists from the Nutrition Advisory Board to carry out R&D activities. The company's business operations are spread across Italy, Americas, Rest of Europe, Asia, Africa, and Australia. Barilla is headquartered in Parma, Emilia-Romagna, Italy.

### Scope

Detailed information on Barilla Holding Srl required for business and competitor intelligence needs

A study of the major internal and external factors affecting Barilla Holding Srl in the form of a SWOT analysis

An in-depth view of the business model of Barilla Holding Srl including a breakdown and examination of key business segments

Intelligence on Barilla Holding Srl's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Barilla Holding Srl, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Barilla Holding Srl and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Barilla Holding Srl as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Barilla Holding Srl's business structure, strategy and prospects.

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