

Barclays Plc - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/B694032A0325EN.html>

Date: April 2024

Pages: 88

Price: US\$ 175.00 (Single User License)

ID: B694032A0325EN

Abstracts

Barclays Plc %li%Company Profile and SWOT Analysis

Summary

Barclays Plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Barclays Plc (Barclays) is a global financial services company offering personal and business banking, wholesale and commercial banking, and private and investment banking solutions. Its portfolio of offerings comprises deposits and accounts, payment cards, personal and commercial loans, and investment solutions. Barclays offers services such as foreign exchange, transactional lending, mobile banking, premier banking, brokerage, research and analysis, international banking, and online banking. Barclays caters to a diverse client base, which consists of individuals, high-net-worth clients, small to medium-sized enterprises, and large corporates. It operates in Europe, Asia, Africa, the Middle East, and the Americas. Barclays is headquartered in London, the UK.

Scope

Detailed information on Barclays Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Barclays Plc in the

form of a SWOT analysis

An in-depth view of the business model of Barclays Plc including a breakdown and examination of key business segments

Intelligence on Barclays Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Barclays Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Barclays Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Barclays Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Barclays Plc's business structure, strategy and prospects.

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