

Barclaycard - Strategy, SWOT and Corporate Finance Report

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Abstracts

Barclaycard - Strategy, SWOT and Corporate Finance Report

SUMMARY

Barclaycard - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Barclaycard (Barclay) is a division of Barclays Plc that provider of payment and card solutions. Its product portfolio includes charge and credit cards and balance transfer credit cards. The company's service offering comprises online accounting, money and balance transfer, changing credit limits, credit management, and corporate payments. It also offers protection purchase, business rewards, payment acceptance, and corporate solutions. Barclay offers products and services through a network of branch offices and online portals to individual and corporate clients. It operates primarily in Europe and North America. Barclay is headquartered in London, the UK

SCOPE

Detailed information on Barclaycard required for business and competitor intelligence needs

A study of the major internal and external factors affecting Barclaycard in the

form of a SWOT analysis

An in-depth view of the business model of Barclaycard including a breakdown and examination of key business segments

Intelligence on Barclaycard's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Barclaycard, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Barclaycard and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Barclaycard as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Barclaycard's business structure, strategy and prospects.

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