

# Banks in the United States

<https://marketpublishers.com/r/B20E9B7CE96EN.html>

Date: April 2020

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: B20E9B7CE96EN

## Abstracts

Banks in the United States

### SUMMARY

Banks in the United States industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The US banks industry group had total assets of \$17,765.1bn in 2019, representing a compound annual growth rate (CAGR) of 3.4% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$13,661.1bn, equivalent to 76.9% of the industry group's overall value.

The growth of assets in the US banking industry has been in line with the modest growth of the national economy since 2014.

### SCOPE

*Banks in the United States*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in the United States

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States banks market by value in 2019?

What will be the size of the United States banks market in 2024?

What factors are affecting the strength of competition in the United States banks market?

How has the market performed over the last five years?

What are the main segments that make up the United States's banks market?

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### COMPANIES MENTIONED

Bank of America Corp

Citigroup Inc

JPMorgan Chase & Co.

Wells Fargo & Company

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