

Banks in Italy

<https://marketpublishers.com/r/B1A57FF7CECEN.html>

Date: April 2020

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: B1A57FF7CECEN

Abstracts

Banks in Italy

SUMMARY

Banks in Italy industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Italian banks industry group had total assets of \$4,376.9bn in 2019, representing a compound annual rate of change (CARC) of 0% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$2,538.9bn, equivalent to 58% of the industry group's overall value.

Bank credit to households has increased in the last two years, stimulated by the relaxed monetary policy in the Eurozone.

SCOPE

Banks in Italy

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Italy

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy banks market with five year forecasts

REASONS TO BUY

What was the size of the Italy banks market by value in 2019?

What will be the size of the Italy banks market in 2024?

What factors are affecting the strength of competition in the Italy banks market?

How has the market performed over the last five years?

What are the main segments that make up Italy's banks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Banco BPM SpA
- 8.2. Cassa Depositi e Prestiti SpA
- 8.3. Intesa Sanpaolo SpA
- 8.4. UniCredit SpA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy banks industry value: \$ billion, 2015-19
- Table 2: Italy banks industry category segmentation: \$ billion, 2019
- Table 3: Italy banks industry geography segmentation: \$ billion, 2019
- Table 4: Italy banks industry value forecast: \$ billion, 2019-24
- Table 5: Banco BPM SpA: key facts
- Table 6: Banco BPM SpA: Annual Financial Ratios
- Table 7: Banco BPM SpA: Key Employees
- Table 8: Cassa Depositi e Prestiti SpA: key facts
- Table 9: Cassa Depositi e Prestiti SpA: Key Employees
- Table 10: Intesa Sanpaolo SpA: key facts
- Table 11: Intesa Sanpaolo SpA: Annual Financial Ratios
- Table 12: Intesa Sanpaolo SpA: Key Employees
- Table 13: Intesa Sanpaolo SpA: Key Employees Continued
- Table 14: UniCredit SpA: key facts
- Table 15: UniCredit SpA: Annual Financial Ratios
- Table 16: UniCredit SpA: Key Employees
- Table 17: UniCredit SpA: Key Employees Continued
- Table 18: Italy size of population (million), 2015-19
- Table 19: Italy gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: Italy gdp (current prices, \$ billion), 2015-19
- Table 21: Italy inflation, 2015-19
- Table 22: Italy consumer price index (absolute), 2015-19
- Table 23: Italy exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Italy banks industry value: \$ billion, 2015-19
- Figure 2: Italy banks industry category segmentation: % share, by value, 2019
- Figure 3: Italy banks industry geography segmentation: % share, by value, 2019
- Figure 4: Italy banks industry value forecast: \$ billion, 2019-24
- Figure 5: Forces driving competition in the banks industry in Italy, 2019
- Figure 6: Drivers of buyer power in the banks industry in Italy, 2019
- Figure 7: Drivers of supplier power in the banks industry in Italy, 2019
- Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Italy, 2019
- Figure 9: Factors influencing the threat of substitutes in the banks industry in Italy, 2019
- Figure 10: Drivers of degree of rivalry in the banks industry in Italy, 2019

COMPANIES MENTIONED

Banco BPM SpA
Cassa Depositi e Prestiti SpA
Intesa Sanpaolo SpA
UniCredit SpA

I would like to order

Product name: Banks in Italy

Product link: <https://marketpublishers.com/r/B1A57FF7CECEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B1A57FF7CECEN.html>