

# **Banks in Asia-Pacific**

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### **Abstracts**

Banks in Asia-Pacific

#### SUMMARY

Banks in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Asia-Pacific banks industry group had total assets of \$66,364.4bn in 2018, representing a compound annual growth rate (CAGR) of 8.1% between 2014 and 2018.

The bank credit segment was the industry group's most lucrative in 2018, with total assets of \$26,358.0bn, equivalent to 39.7% of the industry group's overall value

The Chinese Government is seeking to help the credit supply in rural areas and for small enterprises to foster economic growth, but this has been an area of weakness for a longtime.



### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Asia-Pacific

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific banks market with five year forecasts

### **REASONS TO BUY**

What was the size of the Asia-Pacific banks market by value in 2018?

What will be the size of the Asia-Pacific banks market in 2023?

What factors are affecting the strength of competition in the Asia-Pacific banks market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's banks market?



### **Contents**

**Executive Summary** 

Market value

Market value forecast

Category segmentation

Geography segmentation

Market rivalry

**Market Overview** 

Market definition

Market analysis

Market Data

Market value

Market Segmentation

Category segmentation

Geography segmentation

Market Outlook

Market value forecast

Five Forces Analysis

Summary

Buyer power

Supplier power

New entrants

Threat of substitutes

Degree of rivalry

**Leading Companies** 

Agricultural Bank of China

China Construction Bank Corp

Industrial and Commercial Bank of China Ltd

Methodology

Industry associations

Related MarketLine research

**Appendix** 

About MarketLine



### **List Of Tables**

### LIST OF TABLES

- Table 1: Asia-Pacific banks industry value: \$ billion, 2014-18
- Table 2: Asia-Pacific banks industry category segmentation: \$ billion, 2018
- Table 3: Asia-Pacific banks industry geography segmentation: \$ billion, 2018
- Table 4: Asia-Pacific banks industry value forecast: \$ billion, 2018-23
- Table 5: Agricultural Bank of China: key facts
- Table 6: Agricultural Bank of China: key financials (\$)
- Table 7: Agricultural Bank of China: key financials (CNY)
- Table 8: Agricultural Bank of China: key financial ratios
- Table 9: China Construction Bank Corp: key facts
- Table 10: China Construction Bank Corp: key financials (\$)
- Table 11: China Construction Bank Corp: key financials (CNY)
- Table 12: China Construction Bank Corp: key financial ratios
- Table 13: Industrial and Commercial Bank of China Ltd: key facts
- Table 14: Industrial and Commercial Bank of China Ltd: key financials (\$)
- Table 15: Industrial and Commercial Bank of China Ltd: key financials (CNY)
- Table 16: Industrial and Commercial Bank of China Ltd: key financial ratios



# **List Of Figures**

### LIST OF FIGURES

- Figure 1: Asia-Pacific banks industry value: \$ billion, 2014-18
- Figure 2: Asia-Pacific banks industry category segmentation: % share, by value, 2018
- Figure 3: Asia-Pacific banks industry geography segmentation: % share, by value, 2018
- Figure 4: Asia-Pacific banks industry value forecast: \$ billion, 2018-23
- Figure 5: Forces driving competition in the banks industry in Asia-Pacific, 2018
- Figure 6: Drivers of buyer power in the banks industry in Asia-Pacific, 2018
- Figure 7: Drivers of supplier power in the banks industry in Asia-Pacific, 2018
- Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Asia-Pacific, 2018
- Figure 9: Factors influencing the threat of substitutes in the banks industry in Asia-Pacific, 2018
- Figure 10: Drivers of degree of rivalry in the banks industry in Asia-Pacific, 2018
- Figure 11: Agricultural Bank of China: revenues & profitability
- Figure 12: Agricultural Bank of China: assets & liabilities
- Figure 13: China Construction Bank Corp: revenues & profitability
- Figure 14: China Construction Bank Corp: assets & liabilities
- Figure 15: Industrial and Commercial Bank of China Ltd: revenues & profitability
- Figure 16: Industrial and Commercial Bank of China Ltd: assets & liabilities

### **COMPANIES MENTIONED**

Agricultural Bank of China
China Construction Bank Corp
Industrial and Commercial Bank of China Ltd



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