

Banks Global Industry Guide 2015-2024

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Abstracts

Banks Global Industry Guide 2015-2024

SUMMARY

Global Banks industry profile provides top-line qualitative and quantitative summary information including: industry group size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The data in this report measures the total assets held by these institutions at calendar year-end.

The geographical segmentation measures the total assets held by the commercial banks of the region.

Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

The global banks industry group had total assets of \$152,156.9bn in 2019, representing a compound annual growth rate (CAGR) of 4.9% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$73,712.4bn, equivalent to 48.4% of the industry group's overall value.

China's bank industry has been the growth engine for the whole Asia-Pacific region, even though growth dipped significantly to just 7.3%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global banks industry group

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks industry group

Leading company profiles reveal details of key banks industry group players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global banks industry group with five year forecasts

REASONS TO BUY

What was the size of the global banks industry group by value in 2019?

What will be the size of the global banks industry group in 2024?

What factors are affecting the strength of competition in the global banks industry group?

How has the industry group performed over the last five years?

What are the main segments that make up the global banks industry group?

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