

# **Banks North America (NAFTA) Industry Guide**

## **2015-2024**

<https://marketpublishers.com/r/B53995351D8EN.html>

Date: August 2020

Pages: 112

Price: US\$ 795.00 (Single User License)

ID: B53995351D8EN

### **Abstracts**

Banks North America (NAFTA) Industry Guide 2015-2024

#### **SUMMARY**

The NAFTA Banks industry profile provides top-line qualitative and quantitative summary information including: industry group size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

#### **KEY HIGHLIGHTS**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The banks industry within the NAFTA countries had a total market value of \$22,851.4 billion in 2019. The Mexico was the fastest growing country, with a CAGR of 7.4% over the 2015-19 period.

Within the banks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$17,765.1 billion in 2019. This was followed by Canada and Mexico, with a value of \$4,738.5 and \$347.8 billion, respectively.

The US is expected to lead the banks industry in the NAFTA bloc, with a value of \$19,954.8 billion in 2024, followed by Canada and Mexico with expected values of \$5,637.4 and \$407.6 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA banks industry group

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA banks industry group

Leading company profiles reveal details of key banks industry group players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA banks industry group with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA banks industry group by value in 2019?

What will be the size of the NAFTA banks industry group in 2024?

What factors are affecting the strength of competition in the NAFTA banks industry group?

How has the industry group performed over the last five years?

What are the main segments that make up the NAFTA banks industry group?

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