

# **Banks Market Summary, Competitive Analysis and Forecast to 2027**

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## **Abstracts**

Banks Market @Summary, Competitive Analysis and Forecast to 2027

### **SUMMARY**

Global Banks industry profile provides top-line qualitative and quantitative summary information including: industry group size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The data in this report measures the total assets held by these institutions at calendar year-end.

The geographical segmentation measures the total assets held by the commercial banks of the region.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global banks industry group had total assets of \$185,366.8 billion in 2022, representing a compound annual growth rate (CAGR) of 6.8% between 2017 and 2022.

The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$86,804.2 billion, equivalent to 46.8% of the industry group's overall value.

According to the OECD, the long-term interest rates of global banks had decreased significantly during the historic period, from 3.59% per annum in 2017 to 2.76% per annum in 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global banks industry group

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks industry group

Leading company profiles reveal details of key banks industry group players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global banks industry group with five year forecasts

## REASONS TO BUY

What was the size of the global banks industry group by value in 2022?

What will be the size of the global banks industry group in 2027?

What factors are affecting the strength of competition in the global banks industry group?

How has the industry group performed over the last five years?

What are the main segments that make up the global banks industry group?

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