

# **Banks Market Summary, Competitive Analysis and Forecast, 2017-2026**

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## **Abstracts**

Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

### **SUMMARY**

Global Banks industry profile provides top-line qualitative and quantitative summary information including: market share, industry group size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The data in this report measures the total assets held by these institutions at calendar year-end.

The geographical segmentation measures the total assets held by the commercial banks of the region.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global banks industry had total assets of \$185,748.4 billion in 2021, representing a compound annual growth rate (CAGR) of 6.3% between 2016 and 2021.

The bank credit segment was the industry's most lucrative in 2021, with total assets of \$86,799.1 billion, equivalent to 46.7% of the industry's overall value.

Despite widespread economic recovery as the initial impact of the COVID-19 pandemic eases, the future outlook of the global banks industry is being clouded by the threat of new, potentially more dangerous COVID-19 variants.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global banks industry group

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks industry group

Leading company profiles reveal details of key banks industry group players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global banks industry group with five year forecasts

## REASONS TO BUY

What was the size of the global banks industry group by value in 2021?

What will be the size of the global banks industry group in 2026?

What factors are affecting the strength of competition in the global banks industry group?

How has the industry group performed over the last five years?

Who are the top competitors in the global banks industry group?



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