

Banks in Vietnam

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Abstracts

Banks in Vietnam

SUMMARY

Banks in Vietnam industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Vietnamese banks industry group had total assets of \$432.6bn in 2019, representing a compound annual growth rate (CAGR) of 8.4% between 2015 and 2019.

The Bank Credit segment was the industry group's most lucrative in 2019, with total assets of \$184.0bn, equivalent to 42.5% of the industry group's overall value.

Bank credit in Vietnam has grown faster than GDP. Credit loaned by banks to the private sector increased from 96.8% of GDP in 2013 to 130.7% of GDP in 2017.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Vietnam

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam banks market with five year forecasts

REASONS TO BUY

What was the size of the Vietnam banks market by value in 2019?

What will be the size of the Vietnam banks market in 2024?

What factors are affecting the strength of competition in the Vietnam banks market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's banks market?

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COMPANIES MENTIONED

Vietnam Bank for Agriculture and Rural Development

Joint Stock Commercial Bank for Investment and Development of Vietnam

Vietnam Joint Stock Commercial Bank for Industry and Trade

Vietcombank

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