

Banks in Vietnam - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/B09EF93FBE27EN.html>

Date: April 2021

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: B09EF93FBE27EN

Abstracts

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SUMMARY

Banks in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Vietnamese banks industry group had total assets of \$567.1bn in 2020, representing a compound annual growth rate (CAGR) of 7.5% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Vietnam

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam banks market with five year forecasts

REASONS TO BUY

What was the size of the Vietnam banks market by value in 2020?

What will be the size of the Vietnam banks market in 2025?

What factors are affecting the strength of competition in the Vietnam banks market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's banks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What has been the recent M&A activity?
- 7.5. How the COVID-19 outbreak has disrupted the industry?

8 COMPANY PROFILES

- 8.1. Saigon Thuong Tin Commercial Joint Stock Bank
- 8.2. Joint Stock Commercial Bank for Investment and Development of Vietnam
- 8.3. Vietnam Joint Stock Commercial Bank for Industry and Trade
- 8.4. Vietcombank

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Vietnam banks industry value: \$ billion, 2016-20

Table 2: Vietnam banks industry category segmentation: \$ billion, 2020

Table 3: Vietnam banks industry geography segmentation: \$ billion, 2020

Table 4: Vietnam banks industry value forecast: \$ billion, 2020-25

Table 5: Vietnam banks industry share: % share, by value, 2020

Table 6: Saigon Thuong Tin Commercial Joint Stock Bank: key facts

Table 7: Saigon Thuong Tin Commercial Joint Stock Bank: Annual Financial Ratios

Table 8: Saigon Thuong Tin Commercial Joint Stock Bank: Key Employees

Table 9: Joint Stock Commercial Bank for Investment and Development of Vietnam: key facts

Table 10: Joint Stock Commercial Bank for Investment and Development of Vietnam: Key Employees

Table 11: Vietnam Joint Stock Commercial Bank for Industry and Trade: key facts

Table 12: Vietnam Joint Stock Commercial Bank for Industry and Trade: Annual Financial Ratios

Table 13: Vietnam Joint Stock Commercial Bank for Industry and Trade: Key Employees

Table 14: Vietcombank: key facts

Table 15: Vietcombank: Key Employees

Table 16: Vietnam size of population (million), 2016-20

Table 17: Vietnam gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Vietnam gdp (current prices, \$ billion), 2016-20

Table 19: Vietnam inflation, 2016-20

Table 20: Vietnam consumer price index (absolute), 2016-20

Table 21: Vietnam exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Vietnam banks industry value: \$ billion, 2016-20

Figure 2: Vietnam banks industry category segmentation: % share, by value, 2020

Figure 3: Vietnam banks industry geography segmentation: % share, by value, 2020

Figure 4: Vietnam banks industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the banks industry in Vietnam, 2020

Figure 6: Drivers of buyer power in the banks industry in Vietnam, 2020

Figure 7: Drivers of supplier power in the banks industry in Vietnam, 2020

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Vietnam, 2020

Figure 9: Factors influencing the threat of substitutes in the banks industry in Vietnam, 2020

Figure 10: Drivers of degree of rivalry in the banks industry in Vietnam, 2020

Figure 11: Vietnam banks industry share: % share, by value, 2020

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