

Banks in Turkey

<https://marketpublishers.com/r/B658A613908EN.html>

Date: April 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: B658A613908EN

Abstracts

Banks in Turkey

SUMMARY

Banks in Turkey industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Turkish banks industry group had total assets of \$767.7bn in 2019, representing a compound annual growth rate (CAGR) of 20.8% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$455.0bn, equivalent to 59.3% of the industry group's overall value.

Growth in the banking industry has been driven by monetary and fiscal policy.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Turkey

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey banks market with five year forecasts

REASONS TO BUY

What was the size of the Turkey banks market by value in 2019?

What will be the size of the Turkey banks market in 2024?

What factors are affecting the strength of competition in the Turkey banks market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's banks market?

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COMPANIES MENTIONED

Akbank TAS
BBVA
Turkiye IS Bankasi AS

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